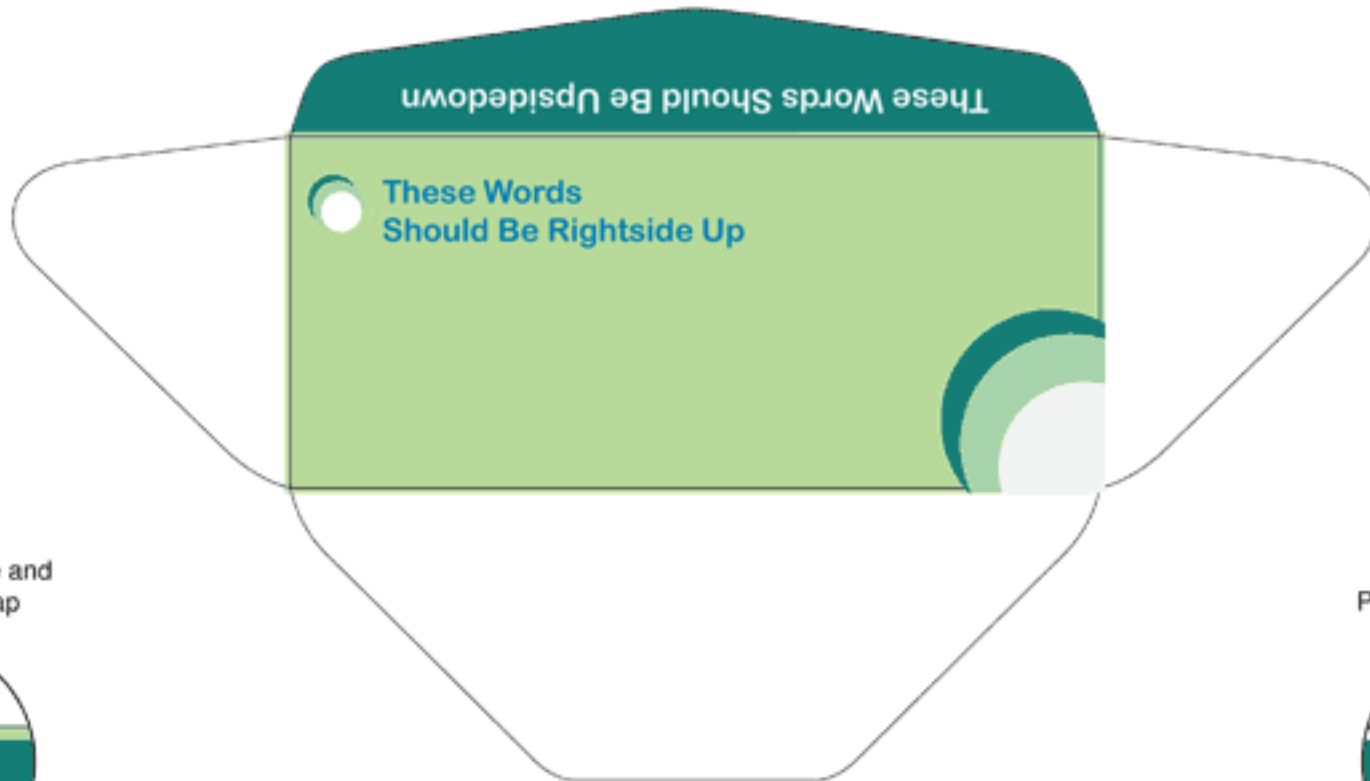


## IMPORTANT: ENVELOPE ARTWORK GUIDELINES

It is required that there be 1/16" *overbleed* and *color wrap* onto the back of the envelope to allow for movement throughout the bindery process.

It is normal for the artwork on the finished envelopes to vary slightly from one piece to another because of movement during the run and could vary up to 1/8". As a result of the intensive bindery processes, die cutting, scoring, folding and gluing (ie. converting), the *color wrap* and *overbleed* may not be even on all sides.

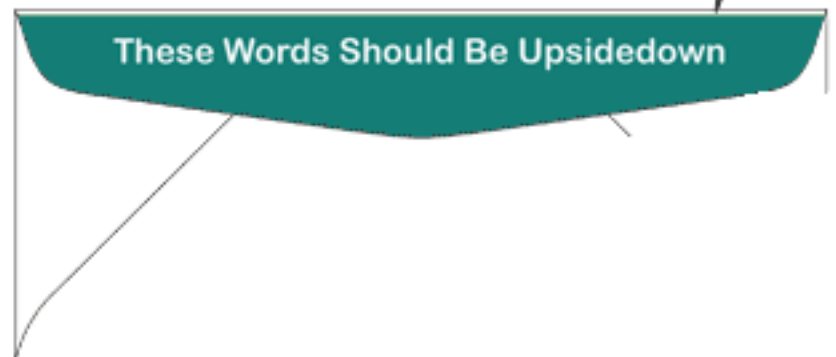
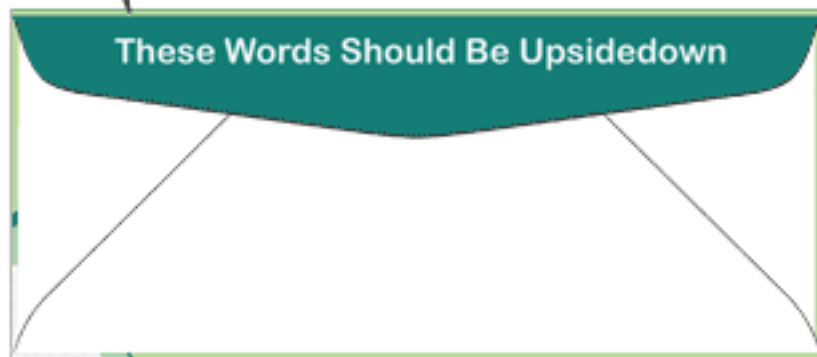
Front View of a Flat No.10 envelope



Bleed on the face and  
Print on the flap

Print on the flap only

Back View of a folded and converted No.10 envelope



# How to Avoid the Appearance of Overbleed

